



Soroptimist International of the Americas
NOYO SUNRISE CLUB
P.O. Box 787
Fort Bragg, CA 95437



*All donations to Soroptimists of Noyo Sunrise are tax-deductible.
This club is a non-profit 501c(4) corporation. Federal tax ID #68-0264179.*

September 3, 2008

Dear Crafter:

Soroptimist International of Noyo Sunrise will sponsor a two-day Mendocino Coast Art and Crafts Fair on the last weekend of October 2008, in conjunction with a popular and long-standing 64-team girls' Halloween Soccer Tournament. This tournament has been a profitable event for vendors, as it brings 4,000 girls and families from all over Northern California and Nevada. The craft fair strategically will be held at the same site as the tournament HQ. In addition to providing a ready-made shopping group, the Soroptimists plan the following advertising:

NEW THIS YEAR!!! EACH SOCCER PLAYER OR VISITOR WILL BE HANDED A "PASSPORT" TO GET STAMPED AT EACH CRAFT FAIR BOOTH. WHEN THEIR PASSPORT IS FULL, THE GIRLS' HIGH SCHOOL TEAM WILL GIVE THEM A COMPLIMENTARY 'FACE PAINTING'! THE EVENT WILL ALSO BE ADVERTISED IN THE LOCAL NEWSPAPER.

The Mendocino Coast October Craft Fair will be held on Saturday and Sunday, October 25-26, 2008. The location will be the west side of Dana Gray Elementary School, 1197 Chestnut St. This site will be visible both to the soccer teams and to the street, and close to the snack shack. Booth space is 10' x 10'. The cost is \$50.00. All participants will provide their own display tables, chairs, easels, etc. as needed. Accommodation for **self-contained** motor home camping is available in the school parking lots. For more information and maps of the soccer tournament school site, please see the soccer website www.mendocoastsoccer.org and click on the *Skunk II (Girls Only!) Spookfest*.

Please note: there are already pre-approved tournament shirt and picture vendors, a 'soccer' store, and a tournament food booth. No craft or food vendors may compete with these vendors by selling food or soccer-related items. (Sorry if this notice is being sent to a food vendor by mistake.) The Craft Fair is incidental to the tournament and is intended as a fun shopping diversion for anyone in town that weekend.

Enclosed is an entry form for the fair. Hours are 10-5 on Saturday and 10-3 on Sunday, and artists are obligated to stay both days. Please include a check, photo and SASE with the entry form. Checks will be immediately returned if we are unable to include you in the show this year. You will receive a postcard or email confirmation when you are accepted into the show. Additional information and a map of the spaces will be sent by mid October. Please return the entry form, fee and SASE as soon as possible--the applications will be accepted on a first-come, first-served basis. The last date to enter is October 15, 2008, with a \$25.00 late fee for applications received after this date. No entries will be accepted after October 20, 2008. Cancellation policy: full refund if booth cancelled by October 15; one-half refund up to 10/20; no refunds after 10/20.

We look forward to a great weekend for all. Your entry fee goes towards the funds raised by Soroptimist International of Noyo Sunrise and supports our various scholarships and community contributions.

Sincerely,

Stephanie Graves
Co-chair, SI-Noyo Sunrise Craft Fair
gravsfam@comcast.net